**Client and Designer Part 1: Wireframing**

In this project, you'll gain experience as both a client and a designer by designing and giving feedback on wireframes!

Please email your OCP and let them know you're ready to begin this project. They'll inform you who your partner is.

**Step 1: Define Your Audience/Tone**

You'll send your answers to Steps 1 + 2 to your partner (the designer). The designer will use the client’s (your) answers to wireframe the website.

Use the following [document](https://docs.google.com/document/d/1OfIuvDPY0mN24j-xC5j4KZ7dsPzMqkCIhIvjdMQnDnY/edit?usp=sharing) as a guide:

* Who will visit your site?
* Who are your competitors in similar industries?
* What can make you and/or your product stand out against your competitors?
* How would you speak to your clientele if you were communicating in person? How could you translate that style and tone digitally?
* What colors represent your restaurant/business?
* What images illustrate your message?

**Step 2: Identify Content**

Answer the following questions, and then create a flow diagram in outline format of your website. Include two to four webpages; give each webpage a content appropriate name.

Continue using [the document from step one](https://docs.google.com/document/d/1OfIuvDPY0mN24j-xC5j4KZ7dsPzMqkCIhIvjdMQnDnY/edit?usp=sharing) as a guide.

* What are the webpages titled?
* What should each page contain? Will there be text content? Or just images?

**Step 3: Create Wireframes**

Using lines and basic shapes, create wireframes for your project. Make sure the wireframes demonstrate focal point, hierarchy, and balance across different grid-based layouts.

Remember to incorporate boxes for your nav, header, footer, and body.

**Step 4: Submission and Feedback**

Send your client the wireframe you created for them. Make sure to ask what they would like changed as well as the following questions:

* Will the wireframe appeal to the site's visitors?
* Are your products or services elevated in you website's hierarchy?
* Would the page stand out against your competitor's pages?
* Does the style represent your restaurant's/business's brand?

**Step 5: Update Wireframes**

Once you've received your client's general feedback and the answers to the questioned listed above, make revisions to your original design of the wireframe.

**Step 6: Submission**

Send your client the most recent version of the wireframe of their site.  
Send copies of all wireframes you've made for your client to your mentor.

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